



Vikingland Builders Association

509 E 22nd Avenue #103

Alexandria, MN 56308

Phone: (320) 763-9663

Fax: Not Available

Email/Scan: info@vikinglandbuilders.com

April 5, 2016

Dear VBA Builder Member,

It's that exciting time of year when the Vikingland Builders Association extends an invitation to our Home Builder Members to reserve their place in the annual VBA Home Tour. The **dates for our 2016 VBA Home Tour are August 27th & 28th**. **If you have built a new home or finished a major remodel job within the last 24 months we encourage you to enter it** in this very prestigious event. The VBA Home Tour is a first-class way for you to present your top-notch craftsmanship and that of your sub-contractors to the buying public in the Vikingland area. **There is no other show in the area that draws several hundred prospects right to your door. The cost is \$550 to enter a home on the 2016 Home Tour.**

We continuously strive to provide an unrivaled tour and top quality promotional materials to ensure a successful high visitor turn-out.

- We are partnering with the Echo Press again this year for production of our magazine. This partnering will include a broader distribution of the magazine prior to the Tour. We are printing enough copies to be placed in all Echo Press newsstands in addition to our regular outlets beginning in early August.
- Each home entry receives a full page in the magazine dedicated to promoting your company and your home.
- The entire magazine will be uploaded to the VBA webpage and will remain there for a full year. This means much broader exposure for all of our advertisers and home builders.

For uniformity in the magazine we use an artist rendering of your home rather than a photo. The Design Team will do the renderings from the **front elevations that you provide**. VBA will cover the cost of having the renderings done.

Your 2016 Home Entry Contract is attached. **Our entry deadline is June 30, 2016**. Don't delay—save money—**complete your paperwork and submit it with the required materials and payment today**. The sooner we receive your materials—the sooner we can begin designing your "Home" page.

If you have any questions—contact Tianna Fabian at 320.763.3301. We look forward to receiving your entry in the **2016 VBA Home Tour** and working with you to make this year's tour another great success.

Sincerely,
Tianna Fabian
Executive Officer
Vikingland Builders Association
& The 2016 VBA Home Tour Committee

If you do not have a home to enter in the Tour this year or are an associate member— put your company's name in front of prospects in the publication they're looking at while they're thinking about building and remodeling. Take advantage of advertising in the 2016 VBA Home Tour Magazine.

Advertising information will be out soon.